

REP HEADLINE# 6360119 TRF# 496904 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 14.28
CHANGES ** WFSB-TV ***

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBERG
3050 K ST NW, SALES PRSN WA- HEATHER UTTELEY (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6360119 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC IE EST#1942 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT3/12 OCT8/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 14.28

REP: CORRECTION TO LAST TRANSMISSION
VALUE WILL BE ADDED TO HDLN 6365916, NOT 6329169
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1942
NO BUYS TO PRINT

OCT/12 57450.00 CONTRACT TOTAL 57450.00
TOTAL SPOTS 24

MARKET TOTALS \$157,297 WFSB 37% WTNH 16% WVIT 26% WCTX 4% WCCT 3% WHPX 0%
CABL 0%

SHARES ARE ACCURATE
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6360119 TRF# 496904 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT10/12 14.25
 ORDER WORKSHEET **CHANGES** *** WFSB-TV ***

ADV # _____ ADV. NAME ISS/DSCC IE REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBERG
 3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6360119 CLASS: NATL. LOCAL REGIONAL
 PRDCT DSCC IE EST#1942 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT3/12 OCT8/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT10/12 14.25

REP: REVISED ORDER
 REMOVED 1 SPOT LN 1
 NEW TTL 57450
 VALUE WILL BE ADDED TO HDLN 6329169
 PLS CFM
 THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1200N-1230P	30		\$750.00	10/3	10/5	1		W-F	1
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1942												
PROGRAM : NOON EYEW NWS CON COM1: NOON EYEW NWS												
OCT/12	57450.00											57450.00
CONTRACT TOTAL											24	
TOTAL SPOTS											24	

REP HEADLINE# 6360119 TRF# 496904
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9000
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

[illegible]

MARKET TOTALS	\$157,297	WFSB 37%	WTNH 16%	WVIT 26%	WTIC 14%	WCTX 4%	WCCT 3%	WHPX 0%
			CABL 0%					

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 496904 /		<u>Alt Order #</u> 06360119
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/03/12 - 10/08/12		<u>Estimate #</u> 1942
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
 1010 Wisconsin Avenue
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/03/12	10/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	2			\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/01/12-10/07/12	Eyewitness News	12pm - 12:30PM	---WThF----	:30		\$750.00	NM		
				Credited								
2	WFSB	10/03/12	10/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	2			\$1,950.00				
3	WFSB	10/03/12	10/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	1			\$1,950.00				
4	WFSB	10/03/12	10/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	2			\$2,250.00				
5	WFSB	10/03/12	10/05/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	2			\$1,400.00				
6	WFSB	10/03/12	10/05/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	2			\$1,600.00				
7	WFSB	10/03/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	1			\$800.00				
8	WFSB	10/08/12	10/08/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	1-----	1			\$1,600.00				
9	WFSB	10/03/12	10/05/12	9am-10am	9am - 10am		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	2			\$550.00				
10	WFSB	10/05/12	10/05/12	CSI: NY	8pm - 9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	----1--	1			\$7,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 496904 /		Alt Order # 06360119
Contract Dates 10/03/12 - 10/08/12		Product DSCC IE
Advertiser Democratic Senatorial Ca		Estimate # 1942
Original Date / Revision 10/10/12 / 10/10/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WFSB	10/08/12	10/08/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$7,000.00			
12	WFSB	10/07/12	10/07/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$7,000.00			
13	WFSB	10/07/12	10/07/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$500.00			
14	WFSB	10/07/12	10/07/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$700.00			
15	WFSB	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,400.00			
16	WFSB	10/07/12	10/07/12	Delayed The Good Wife	930-1030p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$7,500.00			
17	WFSB	10/03/12	10/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTFS--				2	\$1,900.00			
18	WFSB	10/08/12	10/08/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,950.00			
Totals											24	\$57,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	24	\$57,450.00	\$48,832.50
Totals	24	\$57,450.00	\$48,832.50

Signature: _____ **Date:** _____

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